# Asia Joanna Rob

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Theatre maker, producer and facilitator with experience across Polish, Indian and British theatre, and a record of working with community partners, young people and adults with a wide range of access needs. Has assistant produced at Teatr im. Słowackiego in Kraków and the Arcola Theatre in London, led the marketing campaigns for sold out shows such as *No One's Land*, Arts Council funded forum theatre performance on immigration and *Borders,* an Arcola Theatre bilingual production exploring themes of forced displacement, AI, and polarisation, and led a scene analysis session for neighbourhood volunteers at Canada Water. Has observed a long-running ESOL group at Canada Water Library, worked within safeguarding responsibilities as a teacher and as an interpreter, and helped with budgeting and financial reporting in producing and operations roles. Extended DBS checked and trained in First Aid.

## Producing and theatre-making

**Assistant Producer and Assistant Director, Triumph of Mediocrity** (Agata Duda-Gracz), Teatr im. Słowackiego, Kraków | 2026

- Assisted on direction, production, stage design and costumes in this unique immersive production by an award-winning director in Poland (540 audience members each night).
- Responsible for a smooth flow of communication between the director and technical management, stage management, costume and production. Led and delegated tasks to 5 other assistant directors; helped with planning and scheduling, contracts and admin and marketing and programme making.

**Assistant Producer, Marketing Manager and Assistant Director, *Borders: Digital, Political, Emotional***, Arcola Theatre, London | 2026

- Assistant producing and marketing for a multi-writer production (Aine King, Andrew Lawston, Banu Şenel and others), including social media content creation, scheduling and tracking.
- Took charge of the marketing campaign and organisation of reviews for the show.

**Marketing Officer, *No One's Land* (a forum theatre)** | Etcetera Theatre, Camden, London | 18 Jan 2026

- A participatory forum theatre performance following a woman navigating detention and the immigration system, in which the audience was invited to step in and change the dialogue between the characters.
- Ran the Instagram, produced event boards and organised ticket sales.
- Arts Council funded; sold-out performance to an audience of 50.

**Assistant Director & Photographer** | 2026

- *Black Mountain*, South London Theatre: helped with budgeting and operations.
- *Where There Is No Time*, Seven Dials Playhouse; *Richard II* and *Midsummer Night's Dream*, Waterstones Gower Street.

**Director, *Noah*** (Becky Harvey), Sunday Fix, Arches Lane Theatre, London | 2026

**Travel Specialist, Operations and Logistics, Group Company** | 2022 - 2023

- Financial reporting as a travel specialist at Group Company; in charge of negotiating contracts with large accommodation and travel suppliers in the UK and Europe.

Training in producing (Tamasha Theatre, *Producing: From Fringe to Mid-scale*).

## Community engagement and partnerships

**Community session, Canada Water** | Nov 2025

- Led a scene analysis session and assisted with warm-ups for about 15 neighbourhood volunteers.

**Events and festivals, Freelance** | Jul 2016 to Jun 2024

- Warsaw Alo Cubano Festival (2024), London Indian Film Festival (2014 and 2015), London BackUp Trust annual fashion show (2015), UK Coffee Week and Project Waterfall music festival (2016).
- Artist management, social media content creation, event photography and on-site assistance, working with artists and audiences.

**Freelance Interpreter, AA Global Languages** | Jul 2019 to Sep 2021

- Interpreted in social services and hospital settings, working with people in sensitive situations.
- Worked within safeguarding and confidentiality responsibilities, handling confidential information under GDPR guidance.
- Experience of multilingual communities and communicating across language barriers.

## Safeguarding, teaching and facilitation

**Associate Lecturer in EAP, University College London** | Jul 2025 - Present
**Sessional EAP Tutor, Kaplan International College London** | Jan 2025 to Jan 2026
**Pre-sessional EAP Tutor, University of Manchester** | Jul to Sep 2024
**ESL Teacher, EF Education First (Manchester, Cambridge and London)** | May 2023 to Dec 2024

## Education and training

**MA in Oriental Philology (South Asian Studies), Jagiellonian University, Kraków** | 2021 | First class (Distinction)
**BA International Marketing, University of Westminster** | 2016 | 2:1

## Testimonials

Asia is superbly organised, way more than most people I've worked with in theatre and elsewhere over 3 decades. Once you work with her, you'd want to find other opportunities to work with her again. That's what I am doing!

*Ece Ozdemiroglu, Meteatra*

Asia felt less like an assistant director and more like a creative partner in crime. Her energy and commitment motivated the cast and lifted the whole process.

*Secil Honeywill, Borders*

It is an absolute joy to work with Asia—she is always aware of the needs of the room, and brings her eye for detail as well as her craft and enthusiasm to any project.

*Victoria Gartner, Will&Co*

## References available on request

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